

## Proposal for OER Educational Resources Conference

Presentation Title: **Opening Paths to Student Satisfaction and Success: Can Open Educational Resources Help?**

Dr. Shanggeun Rhee, Dr. Ipek Kocoglu, and Nesreen El-Rayes

**Track:** The presentation fits under any of the following two tracks:

- Pedagogy, Andragogy and designs - How do we help all students thrive in this changing educational environment with the use of OER?
- Student and faculty collaboration Experience/Community

**Abstract:** There is an expanding movement in higher education across the United States regarding adopting Open Educational Resources (OER). Universities are increasingly switching to faculty-level adoptions of OER to increase student satisfaction and success. While research focuses on the financial benefits OER provides for the students, it has paid limited attention to its impact on student satisfaction and success. In this presentation, we discuss the benefits and challenges of course-level adoption of OER and share the experience of three members in the School of Management and Marketing regarding switching to OER in a number of qualitative and quantitative management courses. We focus on themes including but not limited to the evaluation of OER use from the faculty and student perspectives, benefits, and challenges OER poses for the faculty and the students, and its impact on student success and satisfaction metrics. The presentation's objective is to provide an objective evaluation of the OER adoption and inspire the faculty members interested in switching to the use of OER. We aim to create an open discussion on the broadening value of OER, share learned lessons, and contribute to the understanding of its relevance in the face of increasing challenges to higher education.

**Keywords:** *Faculty-level adoption, students satisfaction, students success, management courses, satisfaction metrics.*