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Office of Assessment and Accreditation

Annual Administrative Unit Assessment Report 2019-2020

Center for Leadership and Service

Mission Statement: The mission of the Center is to create an inclusive campus environment that serves the educational mission of the University by supporting student leadership, encouraging active citizenship and fostering and celebrating individual and community involvement.

Vision Statement: Our shared vision is to be a student-focused resource connecting students, faculty and staff to high quality cohesive leadership and service initiatives.

Goals and Objectives

- A) 2013-2020 Strategic Plan Goal: Goal 2 (Attract and Retain Students): To attract and retain more full-time, undergraduate students, transfer and graduate students.
- 1) Objective A.1 - 2.4.4- Increase student engagement in residential, social, recreational, and co-curricular programs; utilize Campus labs and the Co-curricular transcripts to assess the progress in this area.
 - a) *Responsible Individual:* Susan Figueroa, Jonathan Lopez, Sandra Espinal, Alex Louis, Scott Snowden, Jamie Cattell
 - b) *Measures:* Number of student group members; Number of student group events; Number of volunteers; Number of service hours; Number of students in leadership programs
 - c) *Implementation plan with Timeline:* Student Group Leadership Conference held in June 2019 to train and prepare 2019-2020 student group executive board members; Fall community service schedule developed in August 2019. Involvement Center Involvement Specialists trained and assigned student groups to work with in September 2019; Fall Meet the Greeks held in September 2019; Kean Day: Campus Awareness Festival held in September 2019; Spring community service schedule developed in January 2020. Spring Meet the Greeks held

in January 2020; Report of student group membership, programs and service completed in June 2020.

d) *Data Results:*

Measurement	2018-2019	2019-2020
Number of Student Groups	151	163
Number of Student Group Events	3970	1772*
Number of Volunteers	8600	7750*
Number of Service Hours	70,300	54,300*
Number of Students in Leadership Programs	92	107

* This number is affected by the COVID-19 Global Pandemic which caused the State of New Jersey to issue a stay-at-home order on March 21, 2020. Kean students did not return to campus after Spring Break began on March 9, 2020.

e) *Action Taken based on Data Collected:* The Number of student groups increased 8% from 2018-2019 to 2019-2020 and the number of students in the Leadership Programs increased 16%. While these numbers have nearly all increased from 2018, action will be taken to increase these numbers further for the upcoming year in order to increase growth. By utilizing data from campus labs including attendance and exit surveys as well as listening to student feedback, the Center for Leadership and Service will determine the most successful events and programs and offer more frequent and similar programs moving forward. The Center for Leadership and Service will also expand their programming efforts into a virtual space to increase the accessibility of programs.

f) *Professional Development Needs:* None

g) *Budget Request Line Items:* None

2) Objective A.2 - 2.5.5-Ensure close linkage and continued cooperation and collaboration between Student Affairs and Academic Affairs, especially those student experience initiatives, including T2K, New Student Orientation, academic advisement and retention programs.

a) *Responsible Individual:* Susan Figueroa, Jonathan Lopez, Sandra Espinal, Alex Louis, Scott Snowden, Jamie Cattell

b) *Measures:* Presentations for Educational Opportunities Center staff training, Presentations for Transition to Kean (T2K) courses, Transition to Kean (T2K) Bronze Leadership Program.

c) *Implementation plan with Timeline:* Training Presentations for School of General Studies Transition to Kean (T2K) Instructors in June 2019. Training Presentations for Educational Opportunities Center student mentor training in Summer 2019. T2K Bronze Pre-Orientation Leadership Retreat held in August 2019. T2K class presentations held throughout Fall 2019 and Spring 2020 semesters. Collaborate in the planning of New Student Orientation in March-

June 2020 for implementation of a campus life focused New Student Orientation in late June 2020.

d) *Data Results:*

Event Name	Number of Events Held 2018-2019	Number of Events Held 2019-2020
Presentations for Transition to Kean (T2K) courses	35	49
Transition to Kean (T2K) Bronze Leadership Program	15	18

e) *Action Taken based on Data Collected:* Further collaboration with Academic Affairs by way of more frequent communication leading up to these presentations will allow for a more thorough presentation which can touch on both student life involvement as well as how that involvement ties back into academic success. Additionally, by including the option to present to these courses virtually, the Center for Leadership and Service can accommodate more classes at more varied times, as is clear by the staggering increase of presentations for 2019-2020 (40% increase from 2018-2019).

f) *Professional Development Needs: None*

g) *Budget Request Line Items: None*

B) 2013-2020 Strategic Plan Goal: Goal 5 (Cultivate Partnerships): To provide world-class external opportunities to members of the Kean University community, thereby widening our community beyond the physical campuses, by substantially augmenting our academic, cultural, economic, and community partnerships at three distinct levels: the local; regional and national; and international.

1) Objective B.1 -5.3.2- Expand Kean University’s Center for Leadership and Service programs and opportunities.

a) *Responsible Individual:* Susan Figueroa, Jonathan Lopez, Sandra Espinal, Alex Louis, Scott Snowden, Jamie Cattell

b) *Measures:* Number of Community Service Programs

c) *Implementation plan with Timeline:* Community and volunteer services calendar will be established in July and August 2019 for the Fall 2019 semester and December 2019 and January 2020 for the Spring 2020 semester. Community service projects will be planned based upon feedback and interest from FY19 and survey data.

d) *Data Results:* During the 2018-2019 Academic year the Center for Leadership and Service offered 299 community service events in which over 3,277 students participated in. During the 2019-2020 Academic year the Center for Leadership and Service offered 152 community service events in which over 1,945 participated in. This number is impacted heavily by the cancellation of most Spring 2020 events following a stay-at-home order from the State of NJ in March 2020 for the COVID-19 Global Pandemic. These numbers do not include June 2020.

- e) *Action Taken based on Data Collected:* The Center for Leadership and Service will increase both the number of service projects and the average attendance for service trips. Providing larger projects will allow more students to volunteer each semester. Further, we have seen strong attendance in virtual community service programs and by offering more virtual programs moving forward we can make community service more accessible to students who may have physical limitations or limited transportation.
- f) *Professional Development Needs: None*
- g) *Budget Request Line Items: None*